



Detailed Profile

Name1: Dr. Joseph PD

Educational Qualification: Ph.D, Master of Tourism Administration (MTA), FIATA

Designation: Associate Professor

Address for Correspondence: Dept, of Business Administration, Mangalore University, Mangalagangothri, Mangalore, D.K, Karnataka, India, 574199

E-mail: josephpallickal@gmail.com

Phone: 9886633210

Research Areas: Sustainable Tourism Development in Beaches

Professional Teaching Experience: 23 Years

Research Guidance (M.Phil. /Ph.D.):

Completed students' list (with hyperlinks to their CV if available)

1. Ghousddin Noorzad, a citizen of Afghanistan conducted study on 'Impact of organizational culture on employee performance in the telecommunication sectors in Afghanistan'.

Ongoing Registered Students' list

1. Ms. Prathvi Deekha
2. Mrs. Afra T
3. Mr. Sharath PG
4. Mr.Sayed Anwar Hussaini

Research Projects (List)(if applicable)

Completed

Ongoing

Consultancy Projects (if applicable)

Completed

Ongoing

Professional Collaboration(if applicable)

International

National

Research Journal Publications (list)

International

1. Dr.Josephh PD * Mr.Sharath PG (2025)'Harneessing Digital Technologies to Fuel Sustainable Tourism Practices' in International Journal for Multidisciplinary Research, E-ISSN:2582-2160, Vol-7, Issue-4
2. Ghousddin Noorzad &Dr.Joseph (2025)'Impact of Training and Development on employee performance in the telecommunication sectors in Afghanistan', Asian Research Journal of Arts and Social Sciences, www.org/10.9734/arjass/2025/v2312637, Vol 23, Issue 2, ISSN:2456-4761
3. Ghousddin Noorzad &Dr.Joseph (2024)'Impact of Leadership on employee performance in the telecommunication sectors in Afghanistan', TIJER (www.tijer.org) Vol-11, Issue-6.
4. Ghousddin Noorzad &Dr.Joseph (2024)'Impact of Motivation on employee performance in the telecommunication sectors in Afghanistan', International Journal of science and management studies, Vol-7, Issue-4, E-ISSN:2581-59465.
5. Ghousddin Noorzad &Dr.Joseph (2024)'Impact of Workplace environment on employee performance in the telecommunication sectors in Afghanistan', European Journal of Business and Managemnt, Vol-16, Issue-9, ISSN-2222-2839
6. Joseph P.D(2013), 'Women Participation in Tourism: A study conducted at Bekal fort region, Kasargod, Kerala', conference proceedings of national seminar on "Water, Climate and Tourism" – Is it a boon or bane to mankind and economic development, organized by Mount Carmel College, Bangalore, Karnataka on 11th September 2013. ISBN No-978-93-82715-98-, Page No. 07
7. Joseph P.D(2013), 'Employee Job Satisfaction in Hotel Industry: A study of selected star hotels of Kerala and Karnataka in India', International Journal of Applied Service Marketing Perspectives- A Refereed Quarterly Journal 'Pezzottaite Journal, J&K', Volume II, Number 3, ISSN No-2279-0977, Page No. 507-511.
8. Joseph P.D(2013), 'Tourism Entrepreneurs in Dakshina Kannada District of Karnataka in India: Opportunities, Challenges and Strategies', Peer Reviewed Multi-Disciplinary International Research Journal 'Jamshedpur Research Review',Year I, Volume I: Issue IV, ISSN No-2320-2750,by Gyan Jyothi Educational and Research Foundation, Jamshedpur, Jharkhand, Page No. 07-14.

9. Joseph P.D(2012), 'Holiday habits Among Employees: A Comparative Study of Public and Private Employees in India', Bi-Annual Refereed Journal, an International Journal of Academicians- Society and Politics, Vol.1/No-1, ISSN No-2248-9479,by VL Media Solutions, U.P, Page No. 36-42.
10. Joseph P.D (2010), 'ECONOMIC DOWNTURN AND TOURISM MARKETING: IMPACT AND STRATEGIES (A CASE OF INDIA)', Indian Journal of Tourism and Hospitality Mgt.(An Internationally Referred Journal), Vol.1, No-1, ISSN No. Nil. P.No:99-110, by KITTS, Thiruvananthapuram, Kerala.

NATIONAL

1. "Employee Satisfaction And Turnover In Tourism Organizations" Journal of Fundamental & Comparative Research, Vol.- VIII, 2022, P.P-67-71, ISSN 2277-7067
2. "Accessible Tourism: A Comparative Study On Kasaragod District In Kerala State And Dakshina Kannada District In Karnataka State" Shodha Prabha, Vol.47, 2022, P.P-124-133 , ISSN No-0974-8946
3. 'SUSTAINABLE COASTAL TOURISM MODEL', 'Athna'- Journal of Tourism Studies, Vol.12, No. 1, Dept. of Tourism Studies, Christ University, Bangalore. ISSN 0975-3281, 2017, P. No 49-65.
4. 'JOB SATISFACTION AND EMPLOYEE TURNOVER: A STUDY OF SELECTED TOURISM ORGANISATIONS IN KERALA', International Journal of Applied Service Marketing Perspectives- An Indexed and Refereed Quarterly Journal 'Pezzottaite Journal, J&K', Volume V, Number 3, ISSN No-2279-0977, Page No. 2335-2340-807, (July-September 2016)
5. "Theyyam- A cult of Northern Kerala: Challenges and Strategies", 'Bengal, Past & Present- Journal of Calcutta Historical Society, Vol.139, 2021, P.P 10-16 , ISSN No. 0005-8807
6. *Joseph P.D (2015) 'Sustainable Coastal Tourism: A Community Perspective', 'Athna'- Journal of Tourism Studies, Vol.4, ISSN No 0975-3281, Dept. of Tourism Studies, Christ University, Bangalore. ISSN 0975-3281, P. No 23-35.
7. *Joseph P.D (2014) 'Sustainability of Cultural Tourism Resources: A study of Theyyam- A Cult of Northern Kerala', International Journal of Business, Management and Social Sciences, Volume III: Issue V, ISSN No-2249-7463,by Choice College of Arts & Commerce, Pune, Page No. 23-27.
8. *Joseph P.D (2014) 'Responsible and Participatory Tourism Model: A Case from Kerala- 'SARGALAYA'- The Art and Craft Village', International Journal of Applied Service Marketing Perspectives- An Indexed and Refereed Quarterly Journal 'Pezzottaite Journal, J&K', Volume III, Number 1, ISSN No-2279-0977, Page No. 804-807.

9. *Joseph P.D (2014) 'Local Involvement in Tourism with special reference to Women at Bekal Fort Region, Kasargod, Kerala', EPRA-International Journal of Economic and Business Review (Online-www.epratrust.com), Volume II, Issue-4, ISSN No-2347-9671, Page No. 41-46.
10. Joseph P.D (2013), 'Sustainable Tourism Development at Gokarna, Karnataka, India', International Journal of Multidisciplinary Research, Volume II: Issue VII, ISSN No-2277-9302, Jai Hind Education Society, Pune, Page No. 38-40.
11. Joseph P.D (2009) 'ECO- TOURISM AND COMMUNITY INVOLVEMENT: CHALLENGES AND STRATEGIES', 'Athna'- Journal of Tourism Studies, Vol.4, ISSN No 0975-3281, Dept. of Tourism Studies, Christ University, Bangalore. P. No 27-35.

National

Books / Book chapters / Translations published with ISBN No.

1. 'Tourism Education Towards Entrepreneurship Development', Edited book titled Tourism Entrepreneurship by Dr. Venkata Rao and Dr. G.Anjaneya Swamy, Pondicherry University. Published by Excel Books, New Delhi (2011), ISBN No 978-81-7446-945-8, P. No 51-57.
2. "Community Participation in Coastal Tourism", Edited book titled 'Community Participation in Tourism Development in Emerging Countries' Published by Excel India Publishers, New Delhi (January, 2019), ISBN No 978-93-88237-38-3, P. No 186-197.
3. "Tourism Principles, Policies and Practices", Directorate of Distance Education, Pondicherry University, ISBN No. 978-93-81932-07-0. (2013)
4. "Fundamentals of Tourism", Directorate of Distance Education, Mangalore University (2015).
5. "Cargo Management", Directorate of Distance Education, Mangalore University (2016).
6. "Coastal Tourism: A Sustainable Approach", Lambert Academic Publishing, Mauritius, 2019, ISBN- 978-3-659-74249-1.
1. Dr.Sheker Naik &Dr.Joseph P.D (2019)Tourism and Sustainable Development: Issues, Challenges and Best Practices, Excel India Publishers, New Delhi National, Edited 2019, ISBN- 9788194364115

Patents (list) (if applicable)

Published

Granted

Papers/ poster presentations in Conferences / Seminars / Symposia (list)

International

1. Presented a paper on 'Harnessing Digital Technologies to Fuel Sustainable Tourism Practices' in a two days international conference on digitalisation for sustainable development' organized by Field Marshal KM Kariappa College, Madikeri, Karnataka on 16th & 17th June 2023.
2. Presented a paper on 'Tourist Satisfaction: An Analytical Study on North Indian Destination'' in a three days international conference at the 3rd Asian Tourism Research Conference, Bangalore, Karnataka on 17th to 19th November 2022.
3. Role of Local Community in Sustainable Tourism Development, Two Day International Seminar on Tourism and Sustainable Development, Dept. of MBA-TTM, Mangalore University, 27th & 28th December 2019
4. Problems and Prospects of Sustainable Tourism in D.K, Karnataka, Two Day International Seminar on Tourism and Sustainable Development, Dept. of MBA-TTM, Mangalore University, 27th & 28th December 2019
5. 'CONTEMPORARY ISSUES IN TOURISM', International Conference on 'Contemporary Innovations in Industry and Commerce, Dept. of Post Graduate Studies and Research in Commerce, 22nd & 23rd February, 2019.
6. 'COMMUNITY BASED COASTAL TOURISM IN KARNATAKA', International Conference on "Equitable Tourism Development", Indian Tourism and Hospitality Congress in Association with Dept. of Travel and Tourism Management, Pazhassiraja College, Pulpally, Wayanad, Kerala, & Oriental School of Hotel Management, Wayanad, Kerala, 25th – 26th February, 2019.
7. 'SUSTAINABLE COASTAL TOURISM: A COMMUNITY PERSPECTIVE', International Seminar on "Tourism, Leisure and Hospitality- Global Economy", Dept. of Tourism
8. 'SUSTAINABLE COASTAL TOURISM MODEL', International Seminar on "Traditional Medicine and Wellness Tourism", Dept. of Travel and Tourism Management, Pazhassiraja College, Pulpally, Wayanad, Kerala, 21st & 22nd February, 2017.
9. 'SUSTAINABLE COASTAL TOURISM MODEL', International Tourism Conference on "Sustaining Tourist Destinations: Implications for Developing Countries", National Institute of Watersports, Gao under IITM, 3rd – 5th November, 2017.
10. 'TRAVEL BEHAVIOUR AMONG EMPLOYEES', UGC sponsored fourth International Conference on 'Remote Sensing and GIS Applications on Coastal Management', Dept. of Geography, University College, Mangalore, 16th & 17th February, 2016.
11. 'BEACH TOURISM DEVELOPMENT IN COASTAL KARNATAKA: PROSPECTS AND PROBLEMS, 1st UGC sponsored International Conference on 'Emerging Trends in Finance and Management', Post Graduate Dept. of Commerce, MES Asmabi College, Thrissur, Kerala, 26th & 27th November, 2015.

12. studies, Christ University, Bangalore, Karnataka, 24th and 25th February 2015.
13. 'SUSTAINABILITY OF CULTURAL TOURISM RESOURCES: A STUDY OF THEYYAM- A CULT OF NORTHERN KERALA', 1st International INAAR Convention 'Global Changes and Challenges- Its Impact on Commerce, Management, Engineering, Technology and Social Sciences', 21st January 2014 at MCCJA, Tilak Road, Pune, India.
14. 'SUSTAINABLE TOURISM DEVELOPMENT AT GOKARNA, KARNATAKA, INDIA", International conference on "Cotemporary Issues in Commerce, Management, Technology & Social Sciences", Anjuman Arts and Science College, Bijapur, Karnataka, 21September 2013.
15. 'EMPLOYEE JOB SATISFACTION IN HOTEL INDUSTRY: A STUDY OF SELECTED STAR HOTELS OF KERALA AND KARNATAKA IN INDIA' 4th Asia-Euro Conference in Tourism, Hospitality and Gastronomy by Taylor's University, Lakeside Campus, Malaysia, 28th November to 1st December 2012.
16. 'TOURISM ENTREPRENEURS IN DAKSHINA KANNADA DISTRICT OF KARNATAKA IN INDIA: OPPORTUNITIES, CHALLENGES AND STRATEGIES', 4th Asia-Euro Conference in Tourism, Hospitality and Gastronomy by Taylor's University, Lakeside Campus, Malaysia, 28th November to 1st December 2012

National

1. 'Digital Twin Management in Tourism: A Framework for Smart Destination Development', Two -Day International Conference on AI- Driven Global Trends in Commerce', .Dept. of Post-Graduate Studies and Research in Commerce, Mangalore University during 29th -30th May 2025.
 2. 'Tourism India in India in 21st century', National Seminar on Evolution on Indian Economy in the Post Independence Era, Dept. of Business Administration, Mangalore University during 31th - August 2022.
 3. Tourism Development in India in 21st Centaury, One day National Webinar on ' Evolution of Indian Economy in the Post Independent Era'.Dept. of MBA-Tourism Administration, Mangalore University13th August 2022
 4. 'Emerging Business Models in Tourism', Two -Day National Conference on AI- Driven Global Trends in Commerce', .Dept. of Post-Graduate Studies and Research in Commerce, Mangalore University during 04th -05th May 2020.
 5. 'Emerging Trends in Tourism, National Conference on Emerging Trends in Business Management, Dept. of Business Administration, Mangalore University during 30th -December 2020.
- Emerging Business Models in Tourism,Two Day National Conference on 'Emerging Business Trends-2020',Dept. of Post Graduate Studies and Research in Commerce, Mangalore University, 4th& 5th March 2020

6. Role of Local Community in Sustainable Tourism Development, Two Day International Seminar on Tourism and Sustainable Development, Dept. of MBA-TTM, Mangalore University, 27th& 28th December 2019
7. Role of Farm Tourism in Indian Economy Two Day National Conference on 'Role of Institutional Financing in Development of Agriculture', Dept. of Post Graduate Studies and Research in Commerce, Mangalore University, 25th& 26th October 2019
8. "TOURISM IN THE DIGITALIZED ERA", Three Day National Seminar on "Changing Paradigms in Tourism Industry of Kerala", Dept. of Commerce, Government College for Women, Thiruvananthapuram, Kerala, 7th – 9th November, 2018.
9. 'RESPONSIBLE TOURISM-OPPORTUNITIES AND CHALLENGES', Two Day National Conference on 'Corporate Social Responsibility: Challenges and New Initiatives', Dept. of Post Graduate Studies and Research in Commerce, Mangalore University, Mangalore, Karnataka, 14th& 15th September, 2018.
10. 'CASE METHOD OF TEACHING MBA STUDENTS', Two Day Symposium on "Case Method of Teaching MBA-Students", Dept. of MBA-Tourism Administration, Mangalore University, Mangalagangothri, Karnataka, 16th and 17th September 2016.
11. 'MULTIFACETS OF EMPLOYMENT IN TOURISM INDUSTRY', International Seminar on "Employability Vs Tourism", Dept. of Travel and Tourism Management, Pazhassiraja College, Pulpally, Wayanad, Kerala, 25th January, 2017.
12. 'TOURISM INDUSTRY IN KARNATAKA-PROSPECTS AND PROBLEMS', National Conference on 'Emerging Issues in Management & Tourism', Dept. of Business Administration and Tourism Administration, Mangalore University, Mangalore, Karnataka, 2nd& 3rd January, 2016.
13. 'ONLINE TRAVEL PORTALS-OPPORTUNITIES AND CHALLENGES' National Conference on 'Emerging Issues in Management & Tourism', Dept. of Business Administration and Tourism Administration, Mangalore University, Mangalore, Karnataka, 2nd& 3rd January, 2016.
14. 'TOURISM DEVELOPMENT IN COASTAL KARNATAKA: A STUDY ON PROMOTING AND CENTRE STAGING INDIGENEOUS AND SUBALTERN CULTURE' National Conference on 'Emerging Issues in Management & Tourism', Dept. of Business Administration and Tourism Administration, Mangalore University, Mangalore, Karnataka, 2nd& 3rd January, 2016.
15. 'TOURISM EDUCATION Vs EMPLOYABILITY', One Day National Symposium on 'Tourism Education Vs Employability', Dept. of PG Studies and Research in Tourism, Kuvempu University, Shimoga, Karnataka, 21st November, 2015.
16. 'COMMUNITY DEVELOPMENT THROUGH RESPONSIBLE TOURISM PRACTICES-STUDY ON BAMBOO VILLAGE, WAYANAD, KERALA', Two Day National Conference on "Advances and Innovations in

Tourism and Hospitality Mgt.” ,Dept. of MBA-Tourism Administration, Mangalore University, Mangalagangothri, Karnataka, 5th and 6th March 2015.

17. 'DIMENSIONS OF COASTAL TOURISM: A STUDY OF D.K, KARNATAKA', Two Day National Conference on “Advances and Innovations in Tourism and Hospitality Mgt.” ,Dept. of MBA-Tourism Administration, Mangalore University, Mangalagangothri, Karnataka, 5th and 6th March 2015.
18. 'SOCIAL IMPLICATIONS OF TOURISM IN DAKSHINA KANNADA, KARNATAKA', XXXIX Indian Social Science Congress, 1st to 5th December, 2015.
19. 'CHALLENGES OF TOURISM SERVICE PROVIDERS IN MODERN COMMUNITY', 2nd national seminar on “Tourism and Modern Community”, Peoples C-operative Arts and Science College, Munnad, Kerala, 19th and 20th January 2015.
20. 'DINING ETIQUETTE ACROSS THE GLOBE', 2nd national seminar on “Tourism and Modern Community” ,Peoples C-operative Arts and Science College, Munnad, Kerala, 19th and 20th January 2015.
21. 'SUSTAINABLE TOURISM DEVELOPMENT AT THE COASTAL AREAS OF KERALA', two day national seminar on “Eco-Tourism in Kerala-Challenges and Opportunities”, MES KVM College, Valancherry, Kerala, 8th & 9th January 2014.
22. 'TOURISM POTENTIALS OF DAKSHINA KANNADA: CHALLENGES AND STRATEGIES' national seminar on “Challenges and Opportunities of Tourism in South India with special reference to Kodagu District”, Dept. of Travel and Tourism, Field Marshal K.M Cariappa College, Madikeri, Karnataka, 22nd March 2014.
23. 'GROWTH OF SERVICE INDUSTRY AND ITS IMPACTS ON WATER RESOURCES' UGC sponsored Two Day National Seminar on “Contemporary Issues in Hospitality Industry of Kerala”, Dept. of Tourism & Hotel Management, Amal College of Advanced Studies, Nilampur, Kerala, 24th and 25th November 2014.
24. 'INFLATION, CREDIT AND BANKING SECTOR IN INDIA', national seminar on “Basel III: Issues and Implications on Indian Banks”, Post Graduate Department of Commerce, Govt. College, Kottayam, Kerala, 16th and 17th January 2014.
25. 'VILLAGE TOURISM: AN ALTERNATIVE FOR SUSTAINABLE TOURISM IN KERALA' national seminar on “The Prospects for Development of Village Tourism In Wayanad”, Dept. of Travel and Tourism, Pazhassi Raja College, Pulpally, Wayanad, Kerala, 26th and 27th August 2014.
26. 'RURAL TOURISM AND COMMUNITY DEVELOPEMNT' national seminar, Mahajana Tourism Development Institute, Mysore, Karnataka, 3rd September 2014.
27. 'OPPORTUNITIES & CHALLENGES OF E-TOURISM IN INDIA ' UGC sponsored Two Day National Seminar on “Emerging Trends in E-Tourism- EmTET”, Dept. of Tourism & Travel Management, Govinda Pai Memorial College Manjeshwar, Kerala, 29th and 30th September 2014.

28. 'E-TRAVEL RESOURCES ' UGC sponsored Two Day National Seminar on "Emerging Trends in E-Tourism- EmTET", Dept. of Tourism & Travel Management, Govinda Pai Memorial College Manjeshwar, Kerala, 29th and 30th September 2014.
29. 'ROLE OF MODERN TECHNOLOGY IN TOURIST INFORMATION AND GUIDING' UGC sponsored Two Day National Seminar on "Emerging Trends in E-Tourism- EmTET", Dept. of Tourism & Travel Management, Govinda Pai Memorial College Manjeshwar, Kerala, 29th and 30th September 2014.
30. 'ECONOMIC BENEFITS OF TRAVEL AND TOURISM' one day national seminar on "Trends ,Management of Tourism Industry", Motimahal College of Hotel Management, Mangalore, 24th January 2014.
31. 'TOURIST INFORMATION AND SECURITY- A MEANS TOWARDS SUSTAINABLE TOURIST TRAFFIC', ,national seminar on "Tourism and Sustainable Energy" ,Peoples C-operative Arts and Science College, Munnad, Kerala, 20th March 2013.
32. 'EMERGING TOURIST DESTINATIONS OF SOUTH INDIA', two day national seminar on "Archaeological, Historical and Cultural Tourism in South India", Mahajana Tourism Development Institute, Mysore, Karnataka, 15th & 16th February 2013.
33. 'SUSTAINABLE TOURISM AND COMMUNITY PARTICIPATION', ,national seminar on "Tourism and Water" - Protecting our common future, Mahajana Tourism Development Institute, Mysore, Karnataka, 4th September 2013.
34. 'SERVICE SECTOR REFORMS-FDI IN TOURISM', two day national seminar on 'Two Decades of Economic Reform in India- Performance of Challenges' ,SreeNeelakanta Govt. Sanskrit College, Pattambi, Kerala, 12th & 13th February 2013.
35. 'WOMEN PARTICIPATION IN TOURISM', ,national seminar on "Water, Climate and Tourism – Is it a boon or bane to mankind and economic development", Mount Carmel College, Bangalore, Karnataka, 11th September 2013.
36. 'SOCIAL AND CULTURAL EMPOWERMENT THROUGH TOURISM: A STUDY AMONG THE PEOPLE OF BEKAL FORT AREA', two day national seminar on Cultural Linkages and Tourism, Department of Travel and Tourism, GPM Govt. college, Manjeshwar, Kasaragod, Kerala, January 24-25, 2012.
37. 'TOURISM EDUCATION IN INDIA-ISSUES AND CHALLENGES', State Level Conference on 'Achieving Organisational Excellence through Business Education-Issues and Challenges', Dept. of Studies in Commerce, University of Mysore, 17th & 18th February, 2012.
38. 'HOLIDAY HABITS AMONG EMPLOYEES: A COMPARATIVE STUDY OF PUBLIC AND PRIVATE EMPLOYEES', two day national conference on Indian Aviation and Tourism: Challenges, Opportunities and New Directions, Mangalore University, Mangalore Airport and Airport Authority of India, August 21-22, 2011.

39. 'INDIAN AVIATION: TRENDS AND CHALLENGES', two day national conference on Indian Aviation and Tourism: Challenges, Opportunities and New Directions, Mangalore University, Mangalore Airport and Airport Authority of India, August 21-22, 2011.
40. 'TOURISM EDUCATION TOWARDS ENTREPRENEURSHIP', two day UGC-SAP National Seminar, Dept. of Tourism Studies, Pondicherry University, 19-20 March, 2010.
41. 'SERVICE SECTOR REFORMS IN INDIA: WITH REFERENCE TO TOURISM SECTOR', one day National Seminar on "Emerging Issues in Service Sector", Dept. of Post Graduate Studies and Research in Commerce, Kuvempu University, 31st Jan. 2010.
42. 'ECONOMIC DOWNTURN AND TOURISM MARKETING: IMPACT AND STRATEGIES (A CASE OF INDIA)', two day All India Convention of Tourism Professionals, Kerala Institute of Tourism and Travel Studies (KITTS) in Association with Indian Tourism Congress (ITC), 5-6 Feb. 2010.
43. 'TOURIST TRAFFIC BETWEEN MALDIVES AND INDIA', One Day National Seminar, Dept. of Tourism Studies, Govinda Pai Memorial College Manjeshwar, Kerala, held on 16th November 2008.
44. 'ECO- TOURISM AND COMMUNITY INVOLVEMENT: CHALLENGES AND STRATEGIES', one day national Seminar, P.G Centre, Davanagere, Kuvempu University on 5th Dec 2008.

Regional

Invited / plenary talks delivered (list) (if applicable)

1. Delivered a session on 'Research Methodology for Social Science Research, organized by Dept. of studies and research in commerce in collaboration with ICSSR for 2 weeks during 6th to 18th January 2025.
2. Invited lecture on "Impacts of Corona-19 on Hospitality Industry in India" Pazhassi raja College, Pulpally, Wayanad, Kerala, 27th September 2020
3. Invited lecture on "Impacts of Covid-19 on Tourism Industry in Kerala", Peoples co-operative arts & science college, Munnad, Kasargod, Kerala, 24th September 2020
4. Invited lecture on 'How to write a project proposal', Pazhassi raja College, Pulpally, Wayanad, Kerala, 4th October 2020.
5. Attended as a resource person for a national seminar conducted by Pazhassi raja College, Pulpally, Wayanad, Kerala, on 26th & 27th August 2014, 2020.
6. Invited lecture on "Covid-19 Pandemic and Transit of International Travellers", Peoples co-operative arts & science college, Munnad, Kasargod, Kerala, 15th October 2020
7. An Invited Lecture on "Progress of social media and their influence on Tourism" Pazhassi raja College, Pulpally, Wayanad, Kerala, 24th November 2020.

8. Attended as a resource person for a 2 days national conference on Tourism and Digital Transformation conducted by SBRR Mahajana First Grade College, PG Wing, Mysore on 5th & 6th October 2018.
9. Attended as a resource person for a national seminar conducted by Don Bosco College, Sulthan Bathery, Wayanad, Kerala on 24/11/2017.

Impact of publications in terms of (if available).

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i10 index

Citation index-15

Conferences / Seminars / Workshops / Symposia organized (if applicable)

Awards / Fellowship / Recognition (Specify) (if applicable)

FDPs/ Professional Development programs (PDPs)/ Refresher Course/ Orientation Course/ Faculty Induction program (FIPs)/ Workshops/ Seminars/ Conferences attended

1. Attended a session on Two-Weeks Capacity Building Programme organized by Dept. of studies and research in commerce in collaboration with ICSSR for, during 6th to 18th January 2025.
2. Attended a 7 days 'Skill Development Workshop on MS Excel for Business Managers' by Dept of Business Administration, Mangalore University 26th, 2024 onwards.
3. Attended a 7 days 'Skill Development Workshop on MS Excel for Business Managers' by Dept of Business Administration, Mangalore University 26th, 2023 onwards.
4. Attended a Six Day National Workshop on Research Methodology in Social Sciences by Dept of Business Administration (TTM), Mangalore University during 2nd to 7th March 2022.
5. Attended a Six Days UNDP Entrepreneurial Program by Dept of Business Administration, Mangalore University during 6th to 11th December 2021.
6. Attended Research Methodology Workshop conducted by Dept. of Commerce, Mangalore University, Mangalagangothri from 08-04-2019 to 17-04-2019.

7. Attended 3 days national Workshop on 'Semesterisation and Restructuring of PG and UG programmes' conducted by Pazhassi Raja College, Wayanad, Kerala from 3rd to 5th June 2019.
8. Attended Refresher Course conducted by University of Kerala (UGC-HRD), Trivandrum from 27-7-2018 to 18-08-2018
9. Attended 3 days Social Science Research Methodology: Workshop conducted Baby John Memorial Govt. College Kollam, Kerala from 13th to 15th December 2017.
10. Attended a Six Day National Workshop on Research Methodology by Dept of Business Administration, Mangalore University in 2015.
11. Attended Refresher Course conducted by Kannur University (UGC-HRD), Kannur from 30-06-2014 to 21-07-2014.
12. Attended a Ten Day training course on Research Methodology in Social Sciences by Centre for Study of Social Exclusion and Inclusive Policy, Mangalore University during 5th to 14th August 2013.
13. Attended a 3 days regional workshop on 'Campus Cooperatives and Youth Integration in Cooperatives' organized by Mangalore University Credit Cooperative Society and Dept. of Business Administration, Mangalore University from 23rd to 25th March 2011.
14. Attended a 2 days 'User awareness Workshop on Access to E-resources under UGC Infonet Digital Library Consortium organized by Mangalore University Library and INFLBNET from 23rd to 24th October 2010.
15. Participated UGC sponsored orientation programme conducted by UGC- Academic Staff College, Calicut University, From 30-0-2012 to 26-11-2012

Membership of Professional Bodies

Open Educational Resources (OER) / Online Content / MOOCs curated (if applicable)

1. Authored a module on 'Categorization of Tourists according to their motive of Travel' in PATHSHALA under Ministry of HRD, Govt. of India.

Any other Information